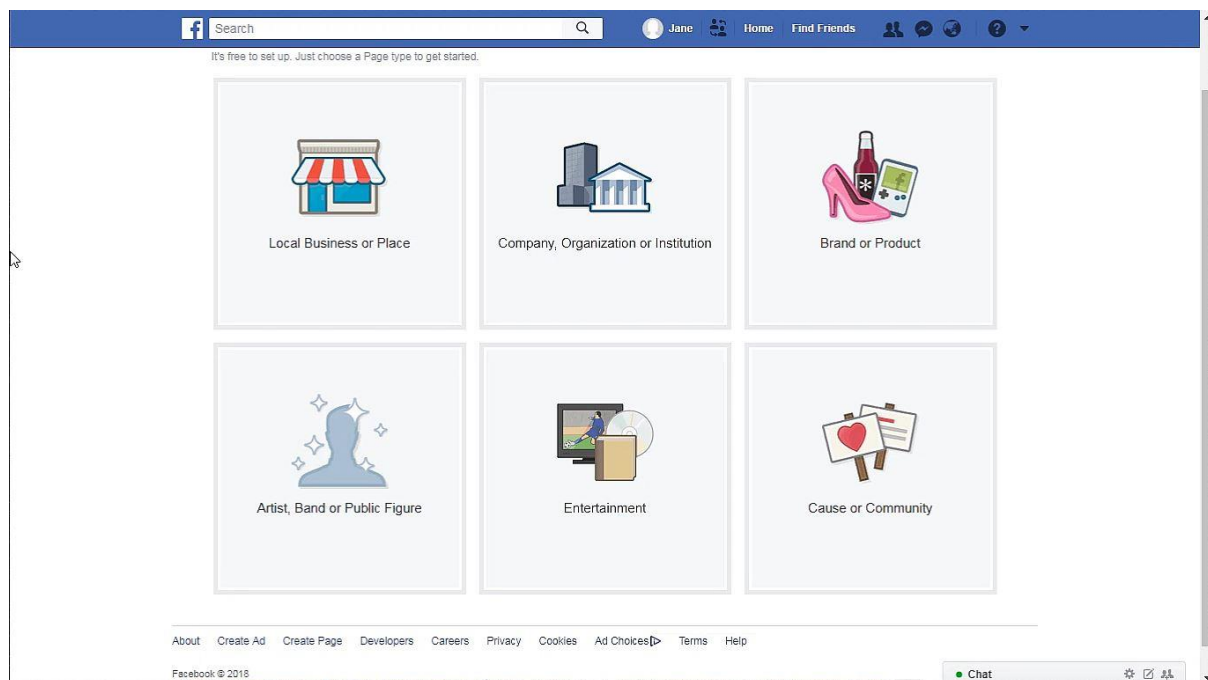
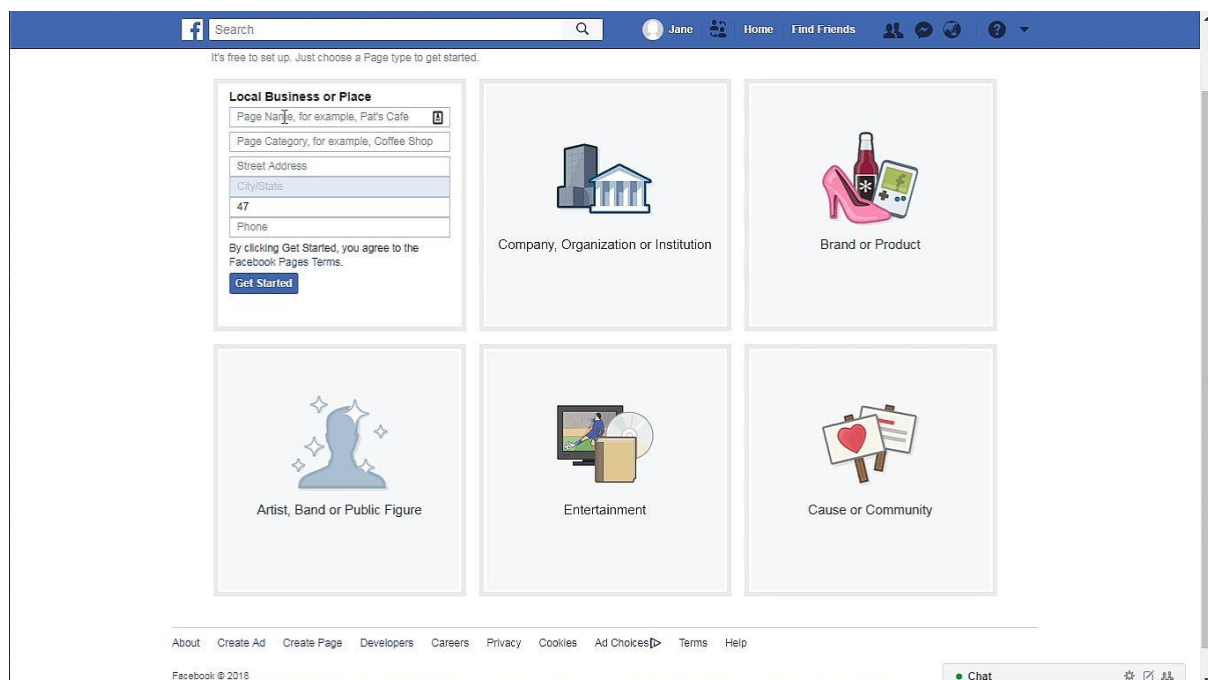


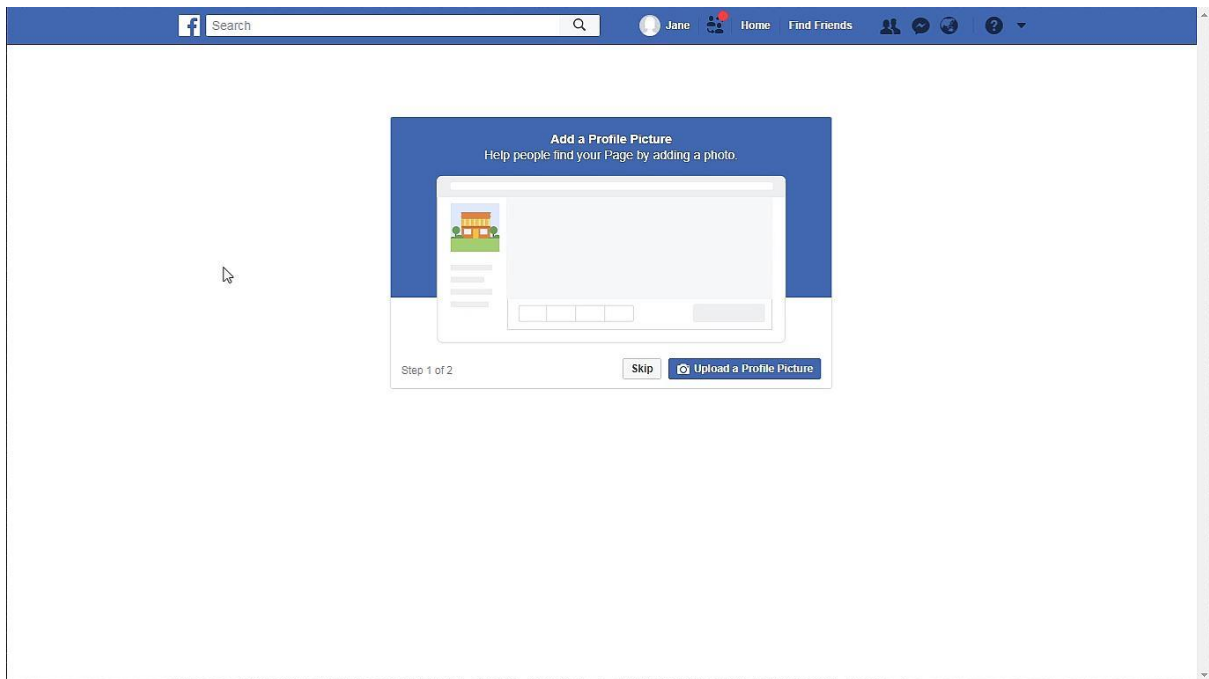
10 – How To Create A Facebook Fan Page



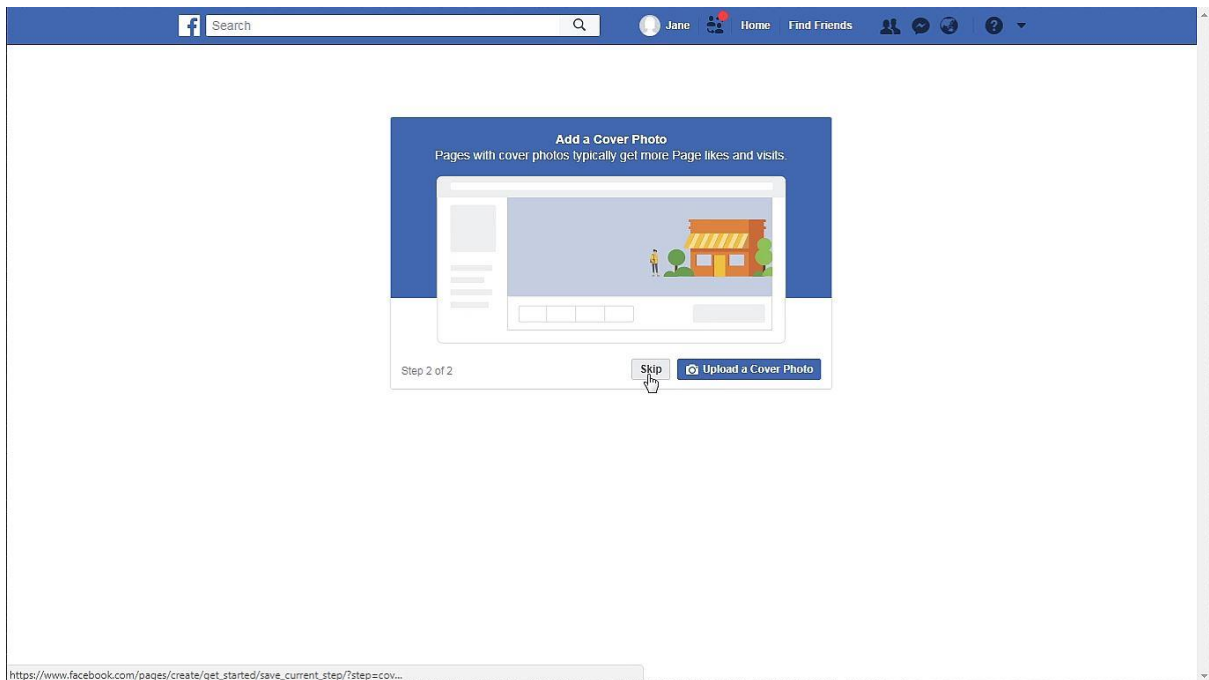
S1: Hi, in this video I'll show you how to create a Facebook business page. To get started, go on to facebook.com/pages/create. You will then be brought to this website where you have 6 options to choose to create your Facebook business page. Usually you will select Local Business or Place



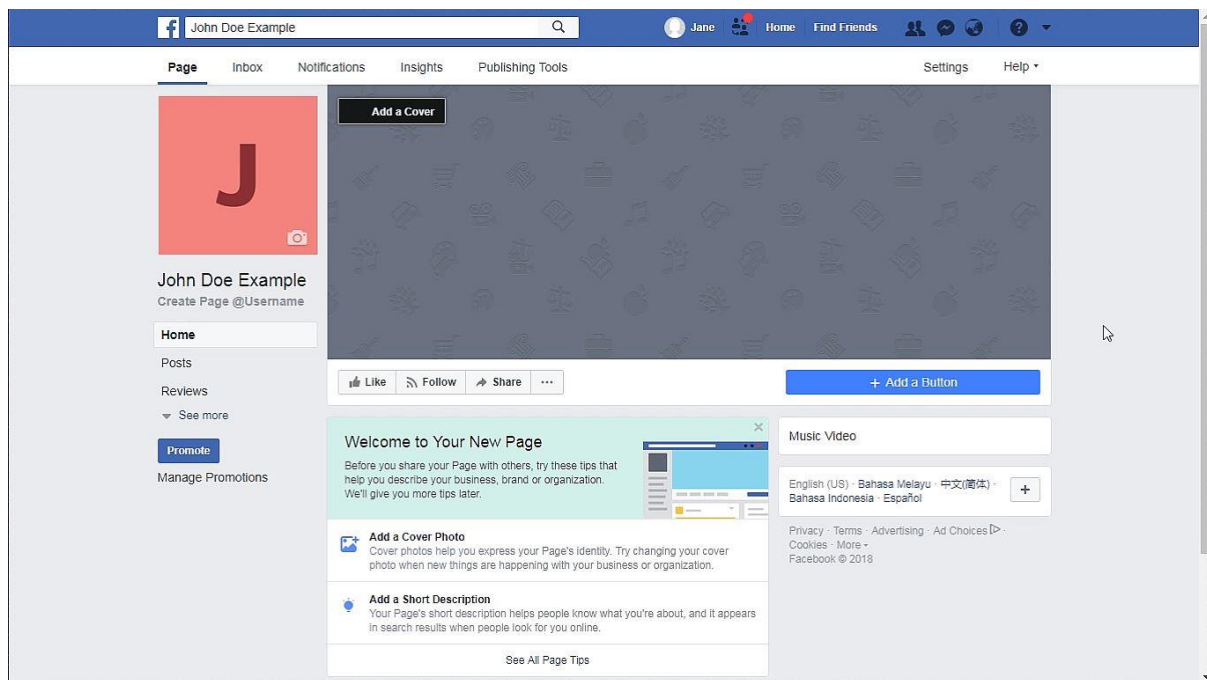
S2: Next, fill in the details of your business page.



S3: Next, what you want to do is follow the step by step guide and in this step, add a profile picture otherwise you could skip this step.



S4: Next, you could also add a cover photo or you could skip and do this later.



S5: And there you have it. You've successfully created your Facebook business page. The next step is to customize it so that it expresses your brand and your business. A few settings that you want to do first is to add on a profile picture a cover page and you want to customize your username here.

The final step is to add a short description so you can let your audience and your customer know what your business is about. This appears in your search results and this enables you to communicate your message to your audience.

Once you're done with all your settings, you then have a fully customized Facebook page.